



PAT-161100010505 Seat No. _____

B. B. A. (Sem. V) (CBCS) Examination

October/November - 2018

Ethics & Corporate Social Responsibility

(New Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 50

- Instructions :** (1) Attempt all questions.
(2) All questions carry equal marks.

1 Define the term business ethics. Discuss the various ethical principles in business. 14

OR

1 Write short notes on : 7+7
(i) Virtue ethics
(ii) Profit Maximizations v/s social responsibility.

2 What is Corporate Governance ? Why is there a need to improve corporate governance standards ? 14

OR

2 Write short notes on : 14
(i) Insider Trading
(ii) Corporate disclosure

3 Discuss the composition, quality and role of board of directors in corporate governance. 14

OR

3 Discuss clause 49 of SEBI with reference to corporate governance. 14

4 What is whistle blowing ? Give examples. Also discuss the need and types of whistle blowing. 14

OR

PAT-161100010505]

1

[Contd....

- 4 Discuss the duties and responsibilities of auditors in maintaining corporate governance standards. 14
- 5 Write short notes on : (any two) 14
- (a) Discrimination in workplace
 - (b) Preferential hiring
 - (c) Indicators for measuring business social performance
 - (d) Affirmative action.
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